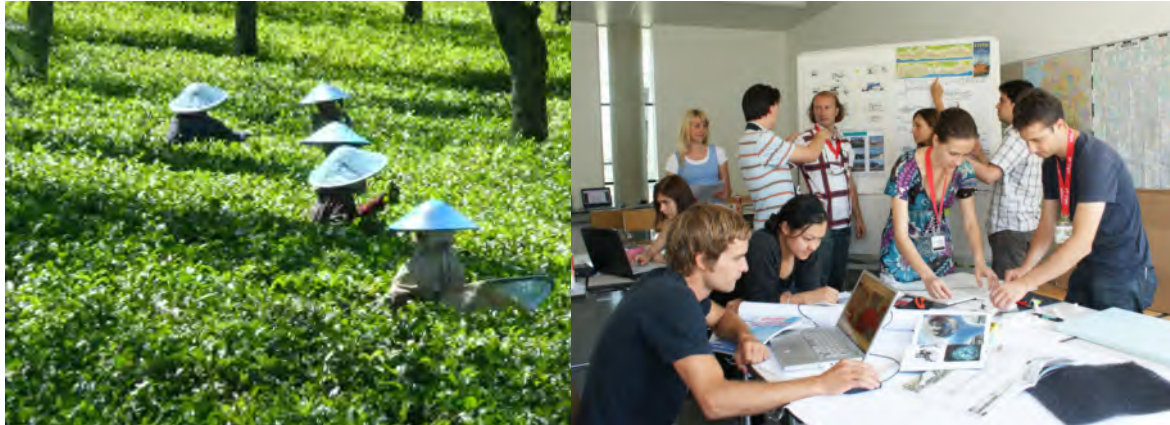


**International
Forum on
Sustainable
Value Chains
ISVC**



ISVC Annual Meeting 2015

Managing Sustainability Challenges in Multinational Multi-Tier Value Chains

22 October 2015, Eschborn: Practice/Academia

23 October 2015, Frankfurt/Main: Research

The ISVC Annual Meeting is an interactive 2 day conference to address pressing sustainability challenges faced in multinational multi-tier value chains. It enables participants to closely interact with senior representatives of companies, sector initiatives, regulators, NGOs, and universities in identifying important unresolved challenges, jointly developing research-practice projects addressing those, and discussing theory related to those projects. The ISVC Annual Meeting enables combining rigor, relevance and impact.

ISVC is an initiative of





ISVC Annual Meeting 2015

Managing Sustainability Challenges in Multinational Multi-Tier Value Chains

22 October 2015

Eschborn, Frankfurt am Main, Germany

At the ISVC Annual Meeting renowned experts with various backgrounds and perspectives gather to openly discuss sustainability challenges in global value chains.

With its exceptional conference format, enabling maximum open interaction, every participant is an important contributor. Its focus on workshops and panel discussions allows comprehensive issue coverage and joint solution development. The ISVC Annual Meeting's core objective is to nourish discussions beyond mainstream to eventually develop and agree on action plans that make a difference to the world.

ISVC is an initiative of



The Annual Meeting of the International Forum on Sustainable Value Chains (ISVC)

The ISVC Annual Meeting is an interactive discussion platform to address some of the most relevant challenges to sustainability in multinational multi-tier value chains these days:

- (1) How to integrate sustainability into companies' regular business practices,
- (2) How to decide upon the focus of sustainability management attention,
- (3) How to move management attention from monitoring and risk evaluations towards establishing truly sustainable value chains, and
- (4) How to understand multinational multi-tier value chains and the critical actors involved?

The ISVC Annual Meeting brings together a selected group of well-experienced senior managers (supply chain, procurement, CSR etc.) of manufacturers, producers, traders as well as senior representatives of regulators, supranational organizations, non government organizations, and academia by direct invitation.

A Unique Conference Format

The ISVC Annual Meeting is a platform for open equal discussion among all participants and speakers. It puts major focus on honest, critical discourse and constructive workshops to allow maximum interaction and joint development of alternative solutions. Participants and speakers are encouraged to share their true experiences and to point out contradictory or ambiguous know-how.

The meeting objectives are future oriented: Discussions in the workshops shall bundle into compelling project proposals detailing the challenges addressed, the targeted outcomes, the suggested way forward and the recommended leadership. The intend is to bring together motivated individuals forming project groups that drive development and implementation. At ISVC, we want to be measured against realized fundamental change in business practices.

Key Notes and Panel Discussions

The two key notes give concise introductions to the conference theme. They provide show case examples and exceptional insights from leading experts in the field. Each key note is followed by a panel discussion of renown experts with differing perspectives. Their opinions further enrich the key note topic and trigger inspiration for the the subsequent open discussion with all conference participants.

Key Note Speakers



Dr. Antonia Wanner

Global Head of Procurement Commodities, Nestlé
"Integrating Sustainability into Regular Procurement"



Larissa Luy

Senior Environmental & Social Specialist,
International Finance Corporation (IFC), World Bank Group
*"Following-Up on Audits: Buyer Attention and
Capacity Building in Producer Countries"*

Workshops

Workshops are the heart of the ISVC Annual Meeting. All participants and speakers jointly analyze challenges and experiences, develop and evaluate potential solutions, and sketch a plan on how to create and implement required knowledge, organizational elements, policies, tools etc. ISVC will follow up on the developed proposals by establishing specific projects. Participants are invited to engage in those projects.

Workshop 1: *Following-Up on Massive Supply Chain Auditing*

chaired by **Dr. Gerrit Schneider**, VP Sustainability@Procurement, Evonik; econsense

Many companies require their suppliers to be formally audited upon defined social or environmental standards. The high number of audits and the heterogeneity in the audit results require supplementary capacity and competencies to evaluate audits and follow up with non-compliant suppliers. How to handle the often large amount of audits? How to shift attention from requesting supplier audits to developing sustainable value chains?

Workshop 2: *Integrating Sustainability into Regular Procurement*

chaired by **Andy York**, Ethical Trading Manager, JD Williams

Procurement has been actively upgraded to become the central unit responsible for the buyer-supplier-interface, supplier selection and supplier management. However, procurement functions of many companies lack capabilities or incentive to manage suppliers' sustainability performance. How to integrate sustainability standards into operative procurement processes and adjust procurement objectives and incentive?

Workshop 3: *Identifying Relevant Sub-Suppliers Based on Impact*

chaired by **Andreas Streubig**, Division Manager Corporate Responsibility, Otto Group and **Dr. Moritz Nill**, Director Berlin Office, Systain

Being confronted with a vast number of sustainability issues in a value chain, companies aim at prioritizing and focusing their resources on developing those steps in the value chain with the biggest sustainability impact. Yet, most sustainability issues occur out of their observation beyond their direct reach at sub-supplier levels. How can companies better identify relevant sub-suppliers and reliably evaluate their sustainability impact?

Workshop 4: *Mapping Product Group Value Chains*

chaired by **Dr. Bimal Arora**, CEO, Centre for Responsible Business

Today's value chains are highly fragmented into many small production, trading and logistics steps. Few companies understand the value chain of the material they procure and are aware of critical actors. Economic trade data does not report dependencies. To avoid duplicate efforts at companies and governmental organizations, how can generic value chains for different product groups be mapped collectively?

Final Panel Discussion

A panel of senior representatives of renown organizations active in sustainability development in global value chains will reflect on the different proposals developed in the four workshops. To optimize efficiency, strengthen emerging standards and minimize redundancies, panelists will put the workshop proposals into context to related ongoing activities and report on initiatives addressing similar issues to join forces with.

08:30 Registration & Welcome Coffee

- 09:00 Welcome by **Prof. Dr. Joerg S. Hofstetter**, President, ISVC; University of St.Gallen,
Prof. Dr. Julia Hartmann, Deputy President, ISVC; EBS University,
Prof. Dr. Gerhard Prätorius, Board Member, econsense; Volkswagen, and
Carsten Schmitz-Hoffmann, Executive Director Private Sector Cooperation, GIZ
- 09:10 **Following-Up on Audits: Buyer Attention and Capacity Building in Producer Countries**
Key note by **Larissa Luy**, Senior Environmental & Social Specialist, International Finance
Corporation (IFC), World Bank Group
- 09:30 Panel Discussion joining **Larissa Luy** with:
Nanda Bergstein, Head of Vendor Relations, Tchibo
Lorenz Berzau, Managing Director, Cocomply (former Managing Director, BSCI)
Daniel Hopp, Managing Director, Hopp
chaired by **Prof. Dr. Franz Wohlgezogen**, Professor, Bocconi University; GOLDEN
- 10:10 Open Discussion chaired by **Prof. Dr. Franz Wohlgezogen**

10:30 Coffee

- | | |
|--|--|
| <p>11:00 Integrating Sustainability into Regular Procurement
Key note by Dr. Antonia Wanner, Global Head of
Procurement Commodities, Nestlé</p> <p>11:20 Panel Discussion joining Dr. Antonia Wanner with:
Alain Croux, Global Purchasing Director, MANE
Dr. Tilman Heupel, Vice President Processes,
Sustainability Supplier Network, BMW; econsense
Carsten Schmitz-Hoffmann, Executive Director
Private Sector Cooperation, GIZ
Mark Weatherbed, Director of Procurement, DS Smith
chaired by Prof. Dr. Joseph Sarkis, Professor & Dean,
Worcester Polytechnic Institute</p> <p>12:00 Open Discussion chaired by Prof. Dr. Joseph Sarkis</p> | <p>Responsible Sourcing Across Industries
Collective action for similar challenges
organized by CSR Europe</p> <p>Roundtable Discussion on Potentials for
Cross-Industry Collaboration to Increase
Impact in Interconnected Value Chains
Dr. Martin Christie, Bettercoal
David Lawrence, AIM Progress
Dr. Pedro Ortún, EC DG GROW
Veronica Rubio, BSCI / FTA
NN, JAC (tbc)
chaired by Stefan Crets, CSR Europe
Open Discussion chaired by Stefan Crets</p> |
|--|--|

12:20 Lunch

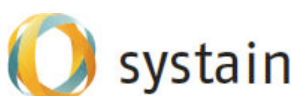
- 13:00 Workshop 1: **Following-Up on Massive Supply Chain Auditing**, Dr. G. Schneider
Workshop 2: **Integrating Sustainability into Regular Procurement**, A. York
Workshop 3: **Identifying Relevant Sub-Suppliers Based on Impact**, A. Streubig / Dr. M. Nill
Workshop 4: **Mapping Product Group Value Chains**, Dr. B. Arora

15:00 Coffee

- 15:30 **Presentation of the Workshop Results** by the workshop chairs
- 15:50 Panel Discussion on How to Follow-Up on the Workshop Results with
Marcus Bartley Johns, Trade and Competitiveness Specialist, World Bank Group (tbc)
Susanne Gasde, Division Head, Federal Ministry of Labour and Social Affairs of Germany
Sandro Giuliani, Managing Director, Jacobs Foundation
Manuela Marques, Senior Director Customer Solutions, DEG, KfW Group
Dr. Pedro Ortún, Principal Adviser, European Commission, DG GROW
Ronald Steenblik, Senior Trade Policy Analyst, OECD (by video conference)
Elisa Tonda, Head of Business and Industry Unit, UNEP
chaired by **Prof. Dr. Robert Klassen**, Professor & Vice Dean, Western University
- 16:40 Open Discussion to Further Specify Follow-Up Action Plans
- 17:00 Summary by **Christoph Glaser**, Executive Director, World Forum for Ethics in Business and
Prof. Dr. Joseph Sarkis, Council Member, ISVC; Worcester Polytechnic Institute

17:15 Reception and open conversation

Sponsors:



Supporter:



ISVC Annual Meeting 2015

Research Conference

Friday, 23 October 2015

Frankfurt / Main, Germany

The Research Conference at the ISVC Annual Meeting features latest ongoing research on topics directly related to sustainability challenges in global value chains and brings together scientific scholars from various disciplines to bridge silos.

Researchers will enter discussions and receive feedback from other academic disciplines, opening up to new theory, methodology or data.

The academic conference will take up the action items developed jointly with practitioners the day before at the Practice and Academia Conference and turn them into specific actionable project plans. The intend is to set-up teams of researchers interested and committed to this topic.

ISVC invites academic researchers from around the world to submit abstracts to:

- Following-Up on Massive Supply Chain Auditing
- Integrating Sustainability into Regular Procurement
- Identifying Relevant Sub-Suppliers in a Value Chain
- Mapping Product Group Value Chains

Submission deadline is 30 August 2015.

ISVC is an initiative of



Agenda, ISVC Research Conference 2015

08:00	Registration & Welcome Coffee
08:15	Welcome by Julia Hartmann , Deputy President, ISVC; EBS University
08:20	Reflections on the results of the practitioner workshops Opening note by Joerg S. Hofstetter , President, ISVC; University of St.Gallen
08:30	Integrating Sustainability into Regular Procurement , chaired by Julia Hartmann L. Bals, W. L. Tate: " <i>Sustainable Supply Chain Design: Configuration Archetypes of Physical and Support Chains for Triple Bottom Line Objectives</i> " R. Akhavan: " <i>Dynamic Capabilities for Sustainability Strategies in Supply Chain Management</i> " M. Müller: " <i>Critical Procurement Capabilities for Sustainability Standard Compliance</i> "
09:15	Coffee
09:30	Following-Up on Massive Supply Chain Auditing , chaired by Robert Klassen D. Baumann-Pauly, S. Labowitz, J. Nolan, A. van Heerden: " <i>From Policing Models to Shared Responsibility - A Paradigm Shift for Establishing Labor Rights in Global Supply Chains</i> " D. Zoogah: " <i>Supplier Development - Producers in Africa and International Buyers</i> " J. Campos, F. Straube: " <i>The Challenge of Extending Sustainability to the Supply Value Chain</i> " E. Altmayer: " <i>Sub-Supplier Management - A Supplier Contracts Approach</i> " J. Burkhardt: " <i>The Effect of Sub-Supplier Specific Investments on Sub-Supplier Sustainability Standard Compliance</i> "
10:30	Coffee
10:45	Identifying Relevant Sub-Suppliers and Mapping Product Group Value Chains chaired by Joseph Sarkis S. E. Ibrahim: " <i>Identification of Critical Sub-Suppliers - Current Methods</i> " M. Nill: " <i>Mapping Multinational Multi-tier Supply Chains with I/O Models</i> "
11:15	Parallel Sessions: Turning the action items of the workshops into concrete project plans Session 1: Integrating Sustainability into Regular Procurement , Julia Hartmann Session 2: Following-Up on Massive Supply Chain Auditing , Robert Klassen Session 3: Identifying Relevant Sub-Suppliers Based on Impact , Joseph Sarkis Session 4: Mapping Product Group Value Chains , Joerg Hofstetter
12:00	Lunch
12:45	Parallel Sessions: Turning the action items of the workshops into concrete project plans
15:30	Coffee
15:45	Joined revision of the project plans
16:45	Next steps, reflections, summary and closing, Joerg S. Hofstetter , President, ISVC
17:00	End of the Conference

Scientific Board:

Lisa M. Ellram, Miami University, USA
Julia Hartmann, EBS University, Germany
Joerg S. Hofstetter, University of St.Gallen, Switzerland
Robert D. Klassen, Western University, Canada
Joseph Sarkis, Worcester Polytechnic Institute, USA

Conference Venue:

ecos office center, 6th floor, Mainzer Landstrasse 50, 60325 Frankfurt / Main, Germany

International Forum on Sustainable Value Chains (ISVC)

Seegartenstrasse 61; 8810 Horgen; Switzerland; T: +41 71 224 7283; E: isvc@unisg.ch

ISVC's Mission

Western companies' business performance is increasingly impacted by the value chain. Not only quality problems, material shortages, or price fluctuations but also public discussions on social, environmental or legal compliance issues at suppliers or upstream sub-suppliers associated with a company's name or its brands require top management attention.

Today's supply chain management practices hardly allow controlling these challenges leaving key questions unaddressed:

- Who is involved in our value chain?
- Which practices are used by them?
- Which value chain elements are critical?
- How can we improve supplier practices?
- How can we avoid value chain issues?

Practitioners and management scholars from different parts of the world gather in the ISVC to develop new ways to better respond to the challenges of managing supply beyond direct suppliers, to transfer this new knowledge into practice with pilot projects, to create tools and to communicate with the greater public.

Registration

Participation fee for academics:

22 + 23 Oct 2015: € 200 per person

only 23 Oct 2015: € 100 per person

Please submit to SusCom@unisg.ch

Non-academics, please register online on:
<http://susvc.org/events/annual-meeting/>

Conference Venues

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
Dag-Hammarskjöld-Weg 1-5
65760 Eschborn, Germany
<http://www.giz.de>

ecos office center
Mainzer Landstrasse 50
60325 Frankfurt, Germany
<https://www.ecos-office.com/frankfurt>

ISVC Council



Prof. Dr. Joerg S. Hofstetter
President of ISVC
Chair of Logistics Management,
University of St.Gallen
Switzerland



Prof. Dr. Julia Hartmann
Deputy President of ISVC
Chair of Sustainable Supply Chain
Management, EBS University
Germany



Prof. Dr. Anthony Goerzen
D.R. Sobey Professor of International
Business, Queen's University
Canada



Prof. Dr. Joseph Sarkis
Dean and Head of Department,
Worcester Polytechnic Institute
USA



Prof. Dr. Paul Shrivastava
Executive Director, Future Earth,
Concordia University
Canada

**International Forum on
Sustainable Value Chains (ISVC)**
Seegartenstrasse 61
8810 Horgen
Switzerland
T: +41 71 224 7283
E: isvc@unisg.ch



This event is kindly sponsored by:

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

system

WEC
World Environment Center